

# Official Rules for the

## Jan Brett's The Easter Egg Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING. Open to residents of the fifty United States and the District of Columbia, all ages. **How to Enter:** 1. To enter the Jan Brett's The Easter Egg Sweepstakes ("Sweepstakes"), please read these Official Rules and obtain a Sweepstakes entry form from a participating store or via download from [www.penguin.com/youngreaders](http://www.penguin.com/youngreaders) or [www.JanBrett.com](http://www.JanBrett.com). Fill out the entry form including first and last name, home telephone number, email address, and age. The completed entry form must be sent to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: The Easter Egg Sweepstakes. Entries must be postmarked by April 8, 2010 and received on or by April 15, 2010. Limit one entry per person, family or household. 2. Entries are void if they are in whole or in part illegible, incomplete or damaged. Sponsor assumes no responsibility for late, lost, damaged, incomplete, illegible, postage due or misdirected entries. 3. G.P. Putnam's Sons, an imprint of Penguin Young Readers Group, a division of Penguin Group (USA) Inc. ("Sponsor") and its parent, subsidiary and affiliated companies are not responsible for technical malfunctions of any kind which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes. **Winners:** 1. From all eligible entries received, one (1) Grand Prize winner and twenty-five (25) Runner-up winners will be chosen in a random drawing held on or about April 22, 2010 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding. 2. Winners will be notified by telephone and/or mail. The odds of winning depend on the number of entries received. **Prizes:** 1. Prizes will be awarded as follows: • One (1) Grand Prize Winner will receive a one-of-a-kind Easter egg, designed and hand-painted by Jan Brett (Approximate Retail Value ("ARV") = \$550.00). • Twenty-five (25) Runner-up Winners will each receive a set of hardcover copies of three picture books selected by Sponsor, written by Jan Brett and signed by the author (ARV = \$51.00). 2. In the event that there is an insufficient number of entries Sponsor reserves the right not to award the prizes. **Eligibility:** This sweepstakes is open to residents of the fifty United States and the District of Columbia, all ages. Employees of Sponsor, and its parent company, subsidiaries, affiliates, or other parties in any way involved in the development, production or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in this Sweepstakes. Void where prohibited by law. All state and local restrictions apply. **General:** 1. No substitution, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value. 2. All expenses, including taxes (if any), related to receipt and use of prize are the sole responsibility of the winners. 3. Winners may be required to execute an Affidavit of Eligibility and Release ("Affidavit") and if so, the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit their prize and another winner will be selected. If a selected winner is under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winners shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form. 4. By accepting a prize, winners grant to Sponsor the right to use their names, likenesses, hometowns and biographical information in advertising and promotion materials, including posting on the Sponsor's and author's website, without further compensation or permission, except where prohibited by law. 5. By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiary or affiliated companies or the advertising agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for any loss, harm, injuries, damages, cost or expense arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prize. 6. Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes. **Winners List:** For a copy of the winners list, send a self-addressed, stamped envelope by October 22, 2010 to: Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: The Easter Egg Sweepstakes Winners List.

### Sponsor:

G.P. Putnam's Sons, an imprint of Penguin Young Readers Group  
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New York, New York 10014